



Union for
Ethical
BioTrade

**SOURCING
WITH RESPECT®**

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WITH RESPECT™**

Programme

“The Beauty of Sourcing with Respect”

Conference organized by the Union for Ethical BioTrade

Munich, Friday 24 April 2009

Registration & coffee (from 8.00 am onwards)

Welcome

8:30 Opening remarks by the President of the Board, Union for Ethical BioTrade

Luisa Lema

*Director of Conservation and Sustainable Livelihoods, **United Nations Foundation***

Biodiversity and the cosmetics sector: why does it matter?

08:45 Key note address

Juan Marco Alvarez

*Director of Economy and Environmental Governance Group & Head of the Business and Biodiversity Programme, **IUCN – International Union for Conservation of Nature***

09:15 Biodiversity and business

Ravi Sharma

*Director, Implementation and Technical Support, **UN Convention on Biological Diversity***

09:45 BioTrade: a development strategy of biodiversity rich countries and regions

Eduardo Escobedo

*Economic Affairs Officer, **United Nations Conference on Trade and Development (UNCTAD)***

10:15 Biodiversity in the cosmetics sector - a company perspective

Rachel Barre

*Sustainable Development Manager (biodiversity), Worldwide Raw Materials Department, Research and Development, **L'Oréal***

10:45 Coffee

11:15 Presentation of Ethical BioTrade Barometer which is set to track:

- > Consumer views on ethical sourcing of biodiversity in the cosmetics and personal care sector [*exclusive results of an IPSOS survey of 4000 consumers*]
- > Company reporting on biodiversity and ethical sourcing in the cosmetics and personal care sector
- > Press coverage in the cosmetics and personal care sector on ethical sourcing of biodiversity

Remy Oudghiri

*Director of Trends & Insights studies, **IPSOS***

Rik Kutsch Lojenga

*Executive Director, **Union for Ethical BioTrade***

12:00 Lunch

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Biodiversity access and benefit sharing – why should the cosmetics sector care?

- 13:00** An introduction to ABS and its relevance to the cosmetics sector
Maria Julia Oliva
*Senior Advisor on Access and Benefit Sharing, **Union for Ethical BioTrade***
- 13:30** ABS in practice: Challenges and opportunities in one company's experience
Marcos Vaz
*Director Sustainability, **Natura Cosmetics***
- Thierry Cruchon**
*Director General, **Silab***
- Olivier Behra**
*Secretary General, **NGO Man and Environment, Madagascar***
- 15:00** Coffee
- 15:30** The emerging international regime on ABS
> Overview of scope, status and outlook of the negotiations
Pierre du Plessis
*Co-chair **CBD Expert Group on Concepts, Terms and Sectoral Approaches***
> Perspective from the NGO sector
François Meienberg
Bern declaration
> View from industry
Anke van Hurk, *Plantum, Senior Consultant, Plantum NL*
*Member of the **CBD Task-force of the International Chamber of Commerce***
- Closing remarks on ABS
- 16:45** Closing & Cocktail